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# NEWSLETTER

## HUNTOUR 2020 PROJECT

EUROPEAN PARTNERSHIP

Development of education in relation  
to the influence of ongoing climate  
change to hunting tourism



No. 1/2021





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# Introductory word of the project coordinator

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Dear colleagues, partners, friends,

you have just opened the first issue of the HUNTOUR Newsletter, through which we want to increase the awareness about our work and especially about our main outputs which could help you to be more informed about hunting tourism.

The project named „**Development of education in relation to the influence of ongoing climate change to hunting tourism**” with the acronym HUNTOUR is completely unique in its field. No other project in the European Union addresses this issue. A strong and unique European partnership was established, combining the strengths, skills, and expertise of individual members from four partner organizations from four different countries (Czech Republic, Serbia, Finland and Hungary). The project was designed to create an innovative and practical educational tool in the field of hunting tourism and to address target groups, which are both students and lecturers in tourism and forestry, as well as entrepreneurs and professionals in hunting tourism. Thanks to the connection between hunting and tourism, an interdisciplinary project has been created,

the results of which can be used in both forestry and tourism.

Thanks to the project, it will be possible to attract the attention of target groups to the topic of hunting tourism in Europe, raise awareness of its importance and develop more positive and sustainable images of hunting in the minds of young people in particular. The researchers aim to improve the level of knowledge and skills in the field of hunting tourism, especially with emphasis on changing conditions caused by current global change, ensure strategic development of this area and, simultaneously, increase international cooperation and related language skills of students and other stakeholders. Within the project, various training workshops will take place for professionals as well as the general public in each of the participating countries. The main outputs will be educational materials, including a multilingual dictionary from the field of hunting tourism, a case study focused on economic evaluation of hunting tourism benefits, a good practice guide to assess the potential of the area for hunting tourism, and a textbook on sustainable development of hunting tourism in Europe.

The project is approved for three years, co-financed by the Erasmus+ programme, Call 2020 Round 1 KA2 – Cooperation for innovation, and the exchange of good practices, KA203 – Strategic Partnerships for higher education. The coordinator is the Czech University of Life Sciences in Prague, Faculty of Forestry and Wood Sciences. The main meetings took place in November and April unfortunately online due to government regulations.

I hope that our work will help the development of hunting tourism in European countries.



**Markéta Kalábová**

**Project coordinator**  
Faculty of Forestry and Wood Sciences  
Czech University of Life Sciences in Prague

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## Main project objective and Intellectual outputs of the project

The main objective of the HUNTOUR project is mainly to create educational materials for subsequent decision-making direction of the development of hunting tourism in the European Union countries. Only systematic collection of materials, comparison on a uniform basis can lead to the subsequent creation of a strategic development plan in a given area.

We are planning to provide 4 main intellectual outputs specified below. All outputs will be publicly available on the project website.

### 1/ Multi-language dictionary to support hunting tourism

The aim of the first output is to create a comprehensive dictionary of terms used in hunting tourism. The dictionary will link hunting and tourism terms. Its contribution is therefore multidisciplinary and will reach a wider range of students and professionals. The set of professional hunting expressions that is used in pursuit of hunting activities is called hunting language. This specific language is based on old customs and traditions and is passed down from generation to generation. It is the duty of each hunter to use the language correctly. A significant aspect of hunting in European countries is the expression of a positive and emotionally colored relationship to the game and its environment. A common understanding of terminology, the unification of terms used

is the basis for international cooperation and the development of strategies in the field of hunting tourism. The dictionary will contain terms in Czech, English, German, Serbian, Hungarian and Finnish. There will be an explanation of the term in English. The dictionary will be supplemented with drawings and photographs.

### 2/ Best practise report of hunting tourism economic effects

The aim of the second output is to create a comprehensive report summarizing economic effects of hunting tourism. The aim of the output is to propose a uniform report of best practices from partner countries according to which the European countries could proceed to determine the economic impact on the country's GDP, or lower administrative units, since it is obvious that hunting tourism will have higher

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impact locally, especially in rural areas. Thanks to the proposed methodology, it would be also possible to determine existing gaps among countries, point out problems and limitations related with relevant data and its collection.

### 3/ Case study: Evaluating the hunting tourism potential

The aim of the third output is to create a comprehensive case study for the evaluation of hunting tourism potential in European countries. It will be a unique material that has not been created in any European country. On this basis, it should be possible to compare the conditions of areas in order to answer which area is more suitable for the development of hunting tourism and which one should be supported in this field. A geographic information system (GIS) will be used for evaluation.

### 4/ Sustainable hunting tourism in European countries

The last output is a publication that will serve as an educational material for teaching in the field of hunting tourism. Hunting tourism now appears only in scientific papers, position papers of organizations or various institutions, but a textbook on the market is missing. The aim of this publication will be to provide a complete overview of individual issues related to the development of hunting tourism.

Transnational implementation will allow sharing knowledge and expertise, spreading best practices, ensuring greater development of hunting tourism and facilitating such ideas transfer all over the EU. Wild animals represent the natural heritage of countries, but to provide responsible strategies on how to manage them in a sustainable way, it is necessary to implement one strategy transnationally.



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## HUNTOUR Team

A strong European partnership combining the strengths, capabilities and expertise of 9 partner members from 4 different countries was assembled to create an innovative and practical tool for tourism and forestry field students and professionals.

### Czech University of Life Sciences Prague (CZU)

is the third largest public university in Prague focused on agriculture, forestry, environment, engineering, economy, management, and business. The University combines a hundred-year tradition with modern technology, progressive science and research.



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### Ing. et Ing. Markéta Kalábová, Ph.D.

is an assistant professor at the Czech University of Life Sciences Prague, Faculty of Forestry and Wood Sciences (Czech Republic). She has been working as an assistant professor at the University of Economics in Prague. In her research she focuses primarily on hunting tourism, alternative forms of tourism, sustainable tourism and environmentalism and the strategic development of tourism in the destinations of national and international tourism. She participates in many international conferences and regularly publishes. She has also been a member of internal and external projects at CZU and VŠE. Currently, she holds the position of Vice-Dean for Education at Czech University of Life Sciences. In her free time she does hunting.



### doc. Ing. Bc. Jakub Horák, Ph.D.

is currently an Associate Professor at the Czech University of Life Sciences Prague, Faculty of Forestry and Wood Sciences (Czech Republic). He teaches many subjects (in English and Czech) including those that deal with the influence of game on ecosystems and biostatistics. He is an author of nearly 60 papers in journals on Web of Science with nearly 500 citations (H Index 12) and nearly 60 others in journals, conference proceedings and book chapters. He is also the author of two exercise books. He was the leader or co-investigator of many grant projects. His main interest is in anthropogenic influence on biodiversity and statistical evaluation of data (biostatistics).





### doc. Ing. Vlastimil Hart, Ph.D.

is an Associate Professor and Head of Department of Game Management and Wildlife Biology at the Czech University of Life Sciences Prague, Faculty of Forestry and Wood Sciences (Czech Republic). Guarantor of unique and comprehensive world Game management University Degree Program since 2014. Guarantor of several professional subjects in this field such as Game management, Marksmanship and Ballistics and other profile courses of this study program. Membership in many organizations such as Member of Royal Institute of Navigation (UK); Member of Hunting Council of The Minister of Agriculture of the Czech Republic; Member of the Czech-Moravian Game Management Association. Present research interest on Sensory and behavioral ecology, autecology and population ecology, wildlife biology, game management and research management.

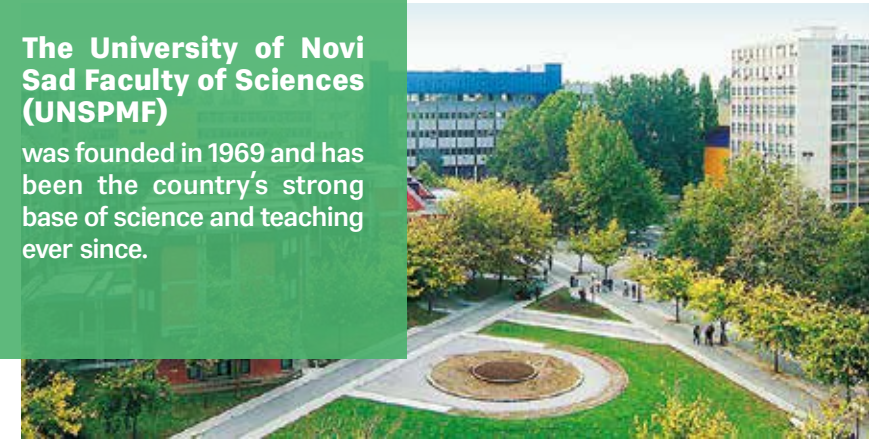


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### The University of Novi Sad Faculty of Sciences (UNSPMF)

was founded in 1969 and has been the country's strong base of science and teaching ever since.



### Dr. Milosava Matejevic

is an assistant professor at the University of Novi Sad, Faculty of Science (Serbia). She graduated from Hunting tourism at this university, where she continued her PhD studies. Her PhD thesis was devoted to hunting tourism and cynology aspects of hunting tourism in Serbia. She has been working as an assistant at the Faculty of Science since 2015, and as an assistant professor since 2016. In her research she focuses on sustainable hunting tourism, sustainable hunting management, hunting dogs and outdoor activities. She participates in many international and national conferences. She has publications in national and international scientific journals and is currently a member of the editor board in one international scientific journal.



### prof. Vladimir Markovic, PhD

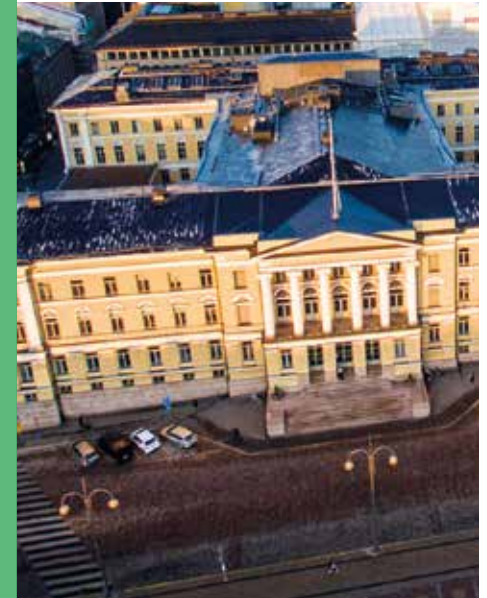
is an Associate Professor at the University of Novi Sad (Serbia), where he teaches in the area of Hunting Tourism and Wildlife management. He has more than one hundred scientific publications and is currently a member of reviewers boards of few scientific journals. Vladimir has been holding various positions (e.g. project manager of IPA project between Hungary and Serbia) and has participated as a team member in few EU-funded projects (IPA, SEE).

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### The University of Helsinki (UH)

is the oldest and largest institution of academic education in Finland, an international scientific community of 40,000 students and researchers. Ruralia Institute is an independent research and development institute under the Faculty of Agriculture and Forestry specializing to develop rural livelihoods and welfare. The institute carries out its duties by conducting multidisciplinary research and providing instruction, developing solutions that promote entrepreneurship and well-being, networking and constructing open learning environments, promoting research and teaching.



### Dr. Anne Matilaine

has developed nature-based entrepreneurship over 15 years. Since 2007 she has also worked with hunting tourism related research and development activities in the context of Northern Europe. Her work has focused especially on social sustainability, economic impacts and entrepreneurship as well as problematic related to property rights between forest owners and tourism entrepreneurs. She has also extensive experience in working on international projects, including Life long projects and Erasmus+ programme projects both as in a role of coordinator and as a participant.



**Susanna Kujala (M.Sc. in admin., regional studies)**

has worked in Ruralia's RegFin-team for several years. The team applies computable general equilibrium (CGE) modelling for studying regional economic impacts of various phenomena, e.g. the wilderness economy and fishing tourism. She has experience in both national and international projects related to regional economic impact assessments.



**Outi Hakala (M.Sc. in Econ. and M.Sc. in Agr & For)**

works in Ruralia's RegFin-team. She has contributed to the team's several projects e.g. related to the wilderness economy.



**Sami Kurki**

is a director of Ruralia Institute. He has expertise in the fields of environmental policy, ecology, evolutionary psychology, rural development and promotion of innovations in the Finnish food chains. He has a long expertise on hunting, hunting tourism and conflicts related to them.

**The University of Sopron**  
is a public higher education institution based in Sopron, Hungary, established on the basis of the University of Forestry and Wood Sciences, which existed between 1962 and 1996 and University of West Hungary existing till 2017. The University campus is located in the middle of a botanical garden in a wonderful setting.



**Endre Schiberna, PhD**

holds PhD in forestry and, Msc. degree in economics. He was working as an associate professor at the University of West Hungary teaching forest resource management and economics of hunting. He is a co-author of a textbook on wild-game management, and conducted research on the change of utility of deer hunting in the past decades.



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## Our main communication tools

Visit our webpage:  
<https://huntour.v2.czu.cz/en>

Or watch our pictures on Instagram:  
<https://www.instagram.com/erasmushunting/?hl=cs>

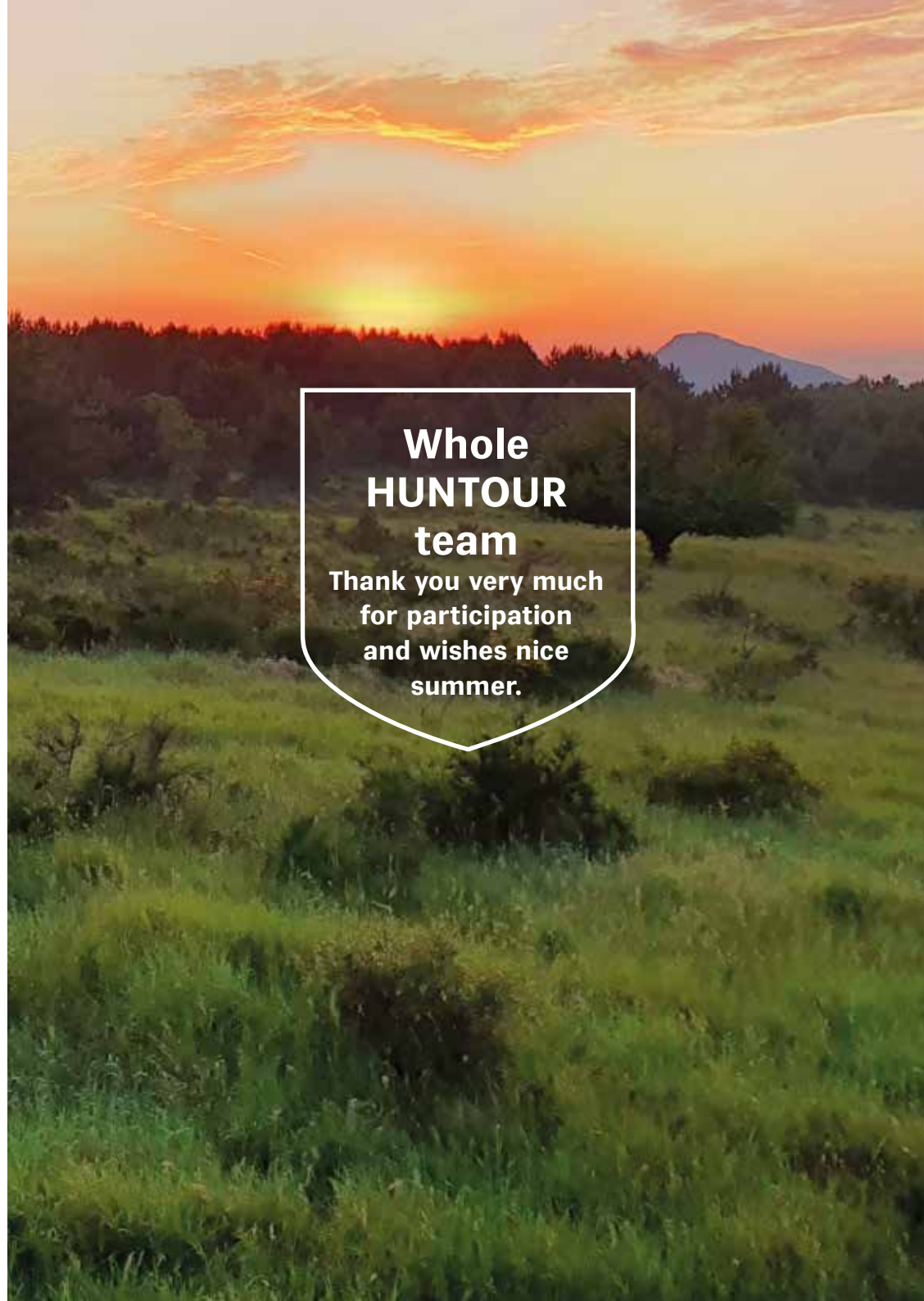
Follow us on Facebook:  
<https://www.facebook.com/Huntour-111561367420003>

Contact project coordinator:  
[kalabova@fd.czu.cz](mailto:kalabova@fd.czu.cz)

## Get involved in our research

Are you interested in our research? Join us in research that will be unique in its field and will bring new and interesting knowledge, based on which it will be possible to further develop hunting tourism.

Fill in a short questionnaire for foreign hunters or help us to distribute it to foreign hunters: <https://www.surveio.com/survey/d/O5R7X8K9D4U7M8Y0A>



**Whole  
HUNTTOUR  
team**  
Thank you very much  
for participation  
and wishes nice  
summer.





**HUNTOUR**  
Prague, July 2021